

## ORDER



**Orders**  
**Order / Rev:** 719556  
**Alt Order #:**  
**Product Desc:** AZ Corp Comm. Busching-Kennedy-New  
**Estimate:** 12179  
**Flight Dates:** 10/13/12 - 10/19/12  
**Original Date / Rev:** 10/01/12 / 10/01/12  
**Order Type:** Political

## KPNX

**Primary AE:** Mike Mejia  
**Sales Office:** KPNX  
**Sales Region:** LOC

**Agency Name:** Media Strategies  
**Buying Contact:**  
**Billing Contact:**  
 1580 Lincoln Street - Suite 510  
 Denver, CO 80203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** AZ Corporation Commission Busching  
**Demographic:** A25-54  
**Product Codes:** PL-State/Local  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/19/12	66	\$36,605.00	\$31,114.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	66	\$36,605.00	\$31,114.25	0.00
<b>Totals</b>	<b>66</b>	<b>\$36,605.00</b>	<b>\$31,114.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Mejia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/15/12	10/19/12	M-F 5-530a 12 News Today	CM	5-530a	11111--	:30	5	\$135.00	P-3	0.00	NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5				\$135.00		0.00			
2	KPNX	10/15/12	10/19/12	M-F 530-6a 12 News Today	CM	530-6a	11111--	:30	5	\$165.00	P-3	0.00	NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5				\$165.00		0.00			
3	KPNX	10/15/12	10/19/12	M-F 6-7a 12 News Today	CM	6-7a	11111--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5				\$400.00		0.00			
4	KPNX	10/15/12	10/19/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	11111--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5				\$500.00		0.00			
5	KPNX	10/13/12	10/13/12	SAT TDY NBC Today Show	CM	Saturday Today	-----1-	:30	1	\$230.00	P-2	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$230.00		0.00			
6	KPNX	10/14/12	10/14/12	SUN TDY NBC Today Show (Su)	CM	5-9a	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$200.00		0.00			

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Flight Dates: 10/13/12 - 10/19/12

Advertiser: AZ Corporation Commission Busching K  
Product Desc: AZ Corp Comm. Busching-Kennedy-New  
Estimate: 12179  
**KPNX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KPNX	10/14/12	10/14/12	Sun 8-10a 12 News Sun Today	CM	Various (8:00 AM-9:00 AM)	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		buyer would like to run 8-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$200.00		0.00			
8	KPNX	10/16/12	10/19/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	-1-11--	:30	3	\$225.00	P-2	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-1-11--		3				\$225.00		0.00			
9	KPNX	10/15/12	10/17/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	1-1----	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-1----		2				\$175.00		0.00			
10	KPNX	10/16/12	10/19/12	M-F 3-4p Ellen	CM	3-4p	-1111--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-1111--		4				\$350.00		0.00			
11	KPNX	10/15/12	10/19/12	M-F 4-5p 12 News EVB	CM	4-5p	11111--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5				\$300.00		0.00			
12	KPNX	10/15/12	10/19/12	M-F 5-530p M-F 5-530p	CM	5-530p	11111--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5				\$450.00		0.00			
13	KPNX	10/15/12	10/18/12	NBC Nightly News NBC Nightly News	CM	530-6p	1111---	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1111---		4				\$1,000.00		0.00			
14	KPNX	10/15/12	10/19/12	M-F 6-630p 12 News 6pm	CM	6-630p	11111--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	11111--		5				\$600.00		0.00			
15	KPNX	10/13/12	10/13/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$350.00		0.00			
16	KPNX	10/15/12	10/19/12	M-F 630-7p Extra	CM	630-7p	1-1-1--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-1-1--		3				\$700.00		0.00			
17	KPNX	10/19/12	10/19/12	Fri Prime C Dateline	CM	9-10p	----1--	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$2,000.00		0.00			
18	KPNX	10/15/12	10/19/12	M-F 10p News M-F 10pm News	CM	10-1035p	22111--	:30	7	\$1,300.00	P-2	0.00	NM	7	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	22111--		7				\$1,300.00		0.00			
19	KPNX	10/13/12	10/13/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----1-	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-		1				\$1,300.00		0.00			
20	KPNX	10/14/12	10/14/12	Su 10 pm News Su 10pm News	CM	10-1035p	-----1	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$1,300.00		0.00			
21	KPNX	10/18/12	10/18/12	Tonight Show Tonight Show	CM	1035-1135p	---1---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00

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 Product Desc: AZ Corp Comm. Busching-Kennedy-New **KPNX**  
 Estimate: 12179

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
21	KPNX	10/18/12	10/18/12	Tonight Show Tonight Show	CM	1035-1135p	--- 1---	:30	1	\$650.00	P-2	0.00 NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--- 1---		1				\$650.00		0.00			
													Totals	66	\$36,605.00
*Tax 1 Note: Tax 0.5%.															

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